



Organic Herbal Infusion



Alm Herbs

When Traudl starts her way home from the Alm, she finds an incredible variety of local herbs along the footpath: ribwort plantain, burdock root, chamomile blossoms, and dandelion, among others. At home, she brews herself a large pot of hot tea from her finds. This is our cozy feel-good fusion, just to Traudl's taste.





OUR PASSION

Top-quality organic tea that delights. Because it is made in harmony with nature, is authentic and because so much more is important to us: the tea connoisseur and the tea farmers with their personal stories. But also our employees and the packaging team – all those, who love the sheer diversity of the wonderful Pure Tea world.

Pure Tea GbR Bessemerstrasse 5A · 21339 Lüneburg Deutschland · www.pure-tea.bio



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