

ALTHAUS







**...TO
MAKE
MORE...**



...FRESH
ICED TEA!

1 + 4 ICED TEA MIX

Preparing a freshly brewed iced tea is an elaborate and time-consuming process. We take this effort upon us and produce a real brewed iced tea which is guaranteeing you quick and easy handling.

Due to the real brew method, the iced teas taste like they should: like freshly brewed tea. In addition to that, we use five times as much tea to get five times concentrated Iced Tea Mixes.

25g
Sencha
Green Tea



50g
Fruit Infusion



MIX 1 + 4

1 part Iced Tea Mix + 4 parts water and ice cubes

Our handy measuring cup is an easy tool to portion the Iced Tea Mix according to the desired size - be it a glass, a pitcher, or a drink dispenser.

And our 0.4l iced tea glass makes the preparation even easier, due to an extra fill line for the Iced Tea Mix.

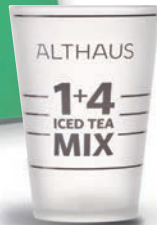
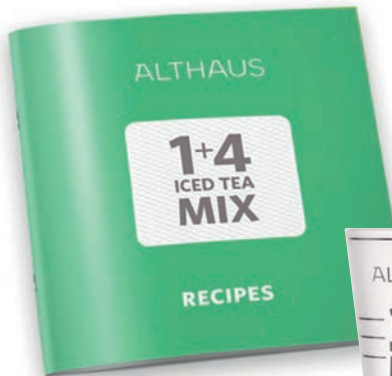




DISCOVER
RECIPE IDEAS
for example:
Gin & Tonic
& Tea

POS MATERIAL AND ACCESSORIES

The 0.4l glass with a fill line and the measuring cup ensure effortless handling. A recipe booklet, a tag for menu cards and reusable stickers for your pitcher or drink dispenser complete the 1+4 Iced Tea concept.



THE ADVANTAGES FOR YOU AND YOUR GUEST

REAL BREWED TEA

No extracts
Natural flavoring
No preservatives

LOW-CALORIE

30% less calories than
typical tea-based
refreshment beverages
(14/15 kcal – 100ml)

PREPARATION

Quick and simple
Versatile in use
Reliable

COMPLETE CONCEPT

Two blends
Plus accessories and
POS material

CONTROLLABILITY

Controllable cost of sales
Not available in retail
Recyclable

STORAGE

Space-saving and
unrefrigerated storage
Resealable
Open and refrigerated
storable for three days



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